|  | | | | | | | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| national Advertiser APPLICATION FORM Please fill out a separate application for each Brand you wish to get listed. If you have any questions, please contact [cardonline@strategyonline.ca](mailto:cardonline@strategyonline.ca). | | | | | | | | | |
| \*REQUIRED FIELD  Applicant information  (Please provide contact details of the individual who will update the listing content) | | | | | | | | | |
| \*Name: | | | | | \*Title: | | | | |
| \*Email: | | | | | \*Phone: | | | | |
| \*Company name: | | | | | | | | | |
| General Information | | | | | | | | | |
| \*Brand name: | | | | | | | | | |
| \*Main Address: | | | | | | | | | |
| \*Phone: | | | Toll free: | | | | \*Email: | | |
| Website(s): http:// | | | | | | | | | |
|  | | | | | | | | | |
| PROFILE | | | | | | | | | |
| \*Provide a description for your brand – **MAX. 50 WORDS** – your profile serves as a quick brand orientation for users; avoid using promotional phrases, such as “award winning…”: | | | | | | | | | |
| primary industrY classifiction | | | | | | | | | |
| \*Primary Industry: Choose an item. | | | | | | | | | |
| annual advertising expenditure | | | | | | | | | |
| Annual Ad spend: | | | | | | | | | |
| PLANNING MONTHS | | | | | | | | | |
| Planning period: | | | | | | | | | |
| MEDIA ADVERTISED IN | | | | | | | | | |
| Media advertised in: | | | | | | | | | |
| Personnel to display in listing | | | | | | | | | |
| \*Name: | | | | | | \*Title: | | | |
| \*Email: | | | | | | \*Phone: | | | |
| \*Job function  (check all that apply) | Executive  Creative  Marketing | | | | | Media  Promotions  Public Relations | | | Sales  Administrative  Sponsorship  Other |
| \*Name: | | | | | | \*Title: | | | |
| \*Email: | | | | | | \*Phone: | | | |
| \*Job function  (check all that apply) | | Executive  Creative  Marketing | | | | Media  Promotions  Public Relations | | Sales  Administrative  Sponsorship  Other | |
| \*Name: | | | | | | \*Title: | | | |
| \*Email: | | | | | | \*Phone: | | | |
| \*Job function  (check all that apply) | | Executive  Creative  Marketing | | | | Media  Promotions  Public Relations | | Sales  Administrative  Sponsorship  Other | |
| \*Name: | | | | | | \*Title: | | | |
| \*Email: | | | | | | \*Phone: | | | |
| \*Job function  (check all that apply) | | Executive  Creative  Marketing | | | | Media  Promotions  Public Relations | | Sales  Administrative  Sponsorship  Other | |
| \*Name: | | | | | | \*Title: | | | |
| \*Email: | | | | | | \*Phone: | | | |
| \*Job function  (check all that apply) | | Executive  Creative  Marketing | | | | Media  Promotions  Public Relations | | Sales  Administrative  Sponsorship  Other | |
| \*Name: | | | | | | \*Title: | | | |
| \*Email: | | | | | | \*Phone: | | | |
| \*Job function  (check all that apply) | | Executive  Creative  Marketing | | | | Media  Promotions  Public Relations | | Sales  Administrative  Sponsorship  Other | |
| BRANCH OFFICE(S)  (If you have more than one branch office please include in a separate document) | | | | | | | | | |
| Address: | | | | | | | | | |
| Phone: | | | Toll free: | | | | Email: | | |
| Contact Name: | | | | | | | | | |
| Title: | | Phone: | | | | | Email: | | |
| \*Job function  (check all that apply) | | Executive  Creative  Marketing | | | | Media  Promotions  Public Relations | | Sales  Administrative  Sponsorship  Other | |
| ADVERTISING AGENCIES  (If you work with more than one agency please include in a separate document) | | | | | | | | | |
| Agency name: | City: | | | State/Province: | | | | | Country: |
| Phone: | | | Toll free: | | | | Email: | | |
| PRODUCTS, BRANDS & SERVICES | | | | | | | | | |
| Please provide a list of Products, Brands and Services: | | | | | | | | | |

**Applicant’s Electronic Acknowledgement:**

By submitting the above, I hereby acknowledge that the information provided is true and agree to have this listing

published by The National List: Advertising in Canada. In addition, on request by any bona fide advertisers, or by an advertising agency having recognition, we hereby agree to submit records from which the figures were prepared.

|  |  |
| --- | --- |
| Name: | Date: |